

Company Information



resources at the ACC Library

These resources provide overviews as well as financial data (stock performance, revenues, balance sheets) as well as market share, marketing strategies, product lines, subsidiary companies, competitors, current market trends, key management personnel, and employment information.

Print Resources >>>>>>>>>>



Annual reports file drawers in reference area

What are annual reports? Publicly traded companies (you can buy stock in them) that meet certain criteria are required to file financial reports annually with the Securities and Exchange Commission (SEC). Of the many report types, the investor population is most familiar with the 10-K, a document that is filed annually and is sometimes referred to as a company's annual report. Because the 10-K includes a tremendous amount of detail and legal jargon, most companies also produce a more reader-friendly annual report that typically contains product information, photographs, charts, a letter from the CEO, and other company and financial data, which are distributed to the shareholders. Most investors consider the annual report to be the most useful and credible tool for gaining a comprehensive overview of a company.

Company Profiles for Students REF HG 4057.A27

Profiles of 280 public and private U.S.-based and significant foreign-owned companies, in addition to the historical events, people, and strategies that shaped them.

Hoover's Handbook of American Business REF HG 4057.A28617

2500 companies--mostly public companies. Profiles of largest, most influential companies. Many more companies (50,000) available on the Hoover's website.

Hoover's MasterList of US Companies REF HF 5035.H66

Brief thumbnail summaries of 10,000 companies.

International Directory of Company Histories HD 2721.D36

Covers the historical development of 1250 of the world's largest and most influential companies. Arranged within industry groups.

Rocky Mountain High Technology Directory REF HC110.T4 R6

Brief profiles of over 5,000 high-tech companies in a 7-state region. Includes address, e-mail, Web address, one-sentence description of business, year founded, NAIC code, no. of employees, key management names, parent company/location.

Ward's Business Directory REF HG 4057.A47

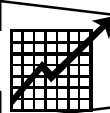
Eight-volume alphabetical listing of company profiles. Listed both by SIC and newer NAIC codes. (SIC is 4 digits, NAIC is 5 or 6 digits.)

Investor information packets are available free from corporations from the company's investor relations department. Financial info in this packet includes the most recent annual, 10-K, and 10-Q reports; press releases; and analysts' reports.

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Online Resources



The Annual Reports Library www.zpub.com/sf/arl

Links to annual reports sites as well as to other business-related sites.

Annual Report Resource Center www.irin.com

Database of current and historical company annual reports.

Business Journals www.bizjournals.com

Selected articles from various business journals around the country, including *The Denver Business Journal*.

CorporateInformation www.corporateinformation.com

Information about American and international companies. Much of the information requires registration, some is available without registering.

EBSCOhost www.youseemore.com/arapahoecc

ACC Library periodicals database. Includes separate business resource database.

EDGAR www.sec.gov/edgar.shtml and **EdgarScan** <http://edgarscan.pwcglobal.com/servlets/edgarscan>

Real-time SEC documents of companies that have filed earnings or filed to go public.

Definition: A company's **10-K**, or **Form 10-K**, is its Annual Report as filed with the U.S. Securities and Exchange Commission (SEC). The 10-K filed with the SEC typically differs from its basic Annual Report in that it contains more detailed financial information as mandated by the SEC, with a more comprehensive description of its business and business risks and uncertainties. The Form 10-K is required by the SEC to be filed 90 days after the fiscal year end.

Hoover's Online www.hoovers.com

Company info available on a subscription basis as well as some free information.

The Motley Fool <http://www.fool.com/school/13Steps/13Steps08.htm>

Good basic guides on how read corporate financial reports.

Newsbank www.youseemore.com/arapahoecc

Articles from papers around the nation, including *The Denver Post* and *Rocky Mountain News*.

ProQuest www.youseemore.com/arapahoecc

ACC Library periodicals database.

Report Gallery www.reportgallery.com

Claims to be the largest Internet publisher of annual reports (over 2200 annual reports and majority of Fortune 500 companies), and most up to date. Includes the International Gallery for annual reports from around the world. Most are HTML docs, a few in Acrobat. Some of the listings include supplemental information and recent SEC filings from EDGAR Online.

Thomas Register www.thomasregister.com

"The most comprehensive online resource for finding companies and products manufactured in North America." Provides access to online company catalogs and websites. Registration required.

Company websites can be found using Google www.google.com.
Some company sites have annual reports, latest press releases, links to articles.